



A LIFE IMPROVEMENT BUSINESS™

**420  
Attendees!**

**18<sup>th</sup> Annual  
Life Improvement Awards Breakfast**  
April 18, 2023  
DoubleTree by Hilton, Reading

**LIFE IMPROVEMENT Title Sponsor  
\$10,000**

- Exclusive Title Sponsorship for the Life Improvement Awards Breakfast
- Tailored recognition and promotion throughout the year
- Full-page color ad featured on the inside cover of the program
- Featured in all promotional/media materials for the Awards Breakfast
- Special recognition during the event, including the opportunity to address the audience
- 2 tables of 8 at the Awards Breakfast

**Build HOPE Sponsor  
\$5,000**

- Full-page ad featured prominently in the program
- Tailored recognition and promotion
- Highlighted in event marketing materials
- 2 tables of 8 at the Awards Breakfast

**Create OPPORTUNITIES  
Sponsor \$2,500**

- Full-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 1 table of 8 at the Awards Breakfast

**Provide SECOND CHANCES  
Sponsor \$1,500**

- Half-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 4 seats at the Awards Breakfast

**Strengthen CONNECTIONS  
Sponsor \$1,000**

- Half-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 2 seats at the event

**BCPS Friend - \$500**

- Quarter-page ad in the program
- BCPS and social media promotion

### OTHER WAYS TO SUPPORT BCPS

**Returning Citizens  
Career Fair  
Sponsorship  
Opportunities**

**Life Improvement Sponsor  
PERFORMANCE  
TOYOTA · VOLVO CARS**

**Interview Room Sponsor \$1,000**

- Premier employer table space, including 1 table, lunch for two attendees.
- Company banner/sign prominently displayed in the interview room.
- Customized sponsor recognition in digital advertising on social media, email marketing, and BCPS website

**Networking Sponsor \$500**

- Employer table space, including 1 table, lunch for two attendees.
- Signage with business logo at the beverage station.
- Sponsor recognition in digital advertising on social media, email marketing, and BCPS website

#### BCPS Holiday Gift Project Sponsorship Opportunity

**Santa's Workshop Sponsor \$2,500**

- Tailored sponsor recognition on ALL Holiday Gift Project marketing in digital advertising on social media, email marketing, and BCPS website

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**I am interested in the following sponsorship(s):**

\_\_\_\_\_

**Held in February  
and October**

**Payment Options:**  
 Check enclosed to BCPS     Please invoice me

**Sponsorship deadline is March 1<sup>st</sup>**

For more information contact Vanessa Starr  
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