



A LIFE IMPROVEMENT BUSINESS™

17th Annual
Life Improvement Awards Breakfast
April 19th
DoubleTree by Hilton, Reading

Life Improvement Sponsor \$10,000

- Exclusive Title Sponsorship for Life Improvement Awards Breakfast
- Tailored recognition and promotion throughout the year
- Full-page ad featured prominently in the Awards Breakfast program
- Featured in all event promotional/media materials for the Awards Breakfast
- Special recognition during the event, including the opportunity to address the audience
- Gratis table of 10 at Awards Breakfast

Build HOPE Sponsor \$5,000

- Full-page ad featured prominently in the program
- Tailored recognition and promotion
- Highlighted in event marketing materials
- Gratis table of 10 at Awards Breakfast

Create OPPORTUNITIES Sponsor \$2,500

- Full-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 8 gratis seats at the Awards Breakfast

Provide SECOND CHANCES Sponsor \$1,500

- Half-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 4 gratis seats at the Awards Breakfast

Strengthen CONNECTIONS Sponsor \$1,000

- Half-page ad in the program
- BCPS and social media promotion
- Recognition during the event
- 2 gratis seats at the event

BCPS Friend - \$500

- Quarter-page ad in the program
- BCPS and social media promotion

OTHER WAYS TO SUPPORT BCPS

Returning Citizens Career Fair Sponsorship Opportunities

Life Improvement Sponsor
PERFORMANCE
TOYOTA · VOLVO CARS

Interview Room Sponsor \$1,000

- Premier employer table space, including 1 table, lunch for two attendees.
- Company banner/sign prominently displayed in the interview room.
- Customized sponsor recognition in digital advertising on social media, email marketing, and BCPS website

Networking Sponsor \$500

- Employer table space, including 1 table, lunch for two attendees.
- Signage with business logo at the beverage station.
- Sponsor recognition in digital advertising on social media, email marketing, and BCPS website



BCPS Holiday Gift Project Sponsorship Opportunity

Santa's Workshop Sponsor \$2,500

- Tailored sponsor recognition on ALL Holiday Gift Project marketing in digital advertising on social media, email marketing, and BCPS website

Company _____

Contact Name _____

Phone _____

Email _____

Address _____

I am interested in the following sponsorship(s):

Payment Options:

- Check enclosed to BCPS Please invoice me

Sponsorship deadline is March 1st

For more information contact Vanessa Starr
484-260-3860 ext. 3043 or vsstarr@bcpsreentry.org

